

Escape WITH
HAWAIIAN
Tropic® 





SUNNY STAPLES

Embrace the laid-back vibe of the season by making these hippie-chic essentials the stars of your summer wardrobe. And don't forget, no outfit is complete without skin protected by Hawaiian Tropic.

Oversized sunglasses Shield the rays by day, and channel *"Is that a celebrity?"* glamour at sunset.

Brightly colored maxi dress One-piece perfection. Add a mini cardigan for chilly nights.

White short-sleeved T-shirt Pairs with everything from ripped jeans to a silk sarong.

Long gold necklace Watch it sparkle!

Big tote bag Stow your Hawaiian Tropic® sunscreen here!

Wear-anywhere sandals Metallic slip-ons walk the line between boho and yacht club cool.

Hawaiian Tropic® Island Sport® Sunscreen Provides high performance that can stand up to any outdoor activity. Offering UVA and UVB protection, this innovative sport formula is ultra-light, fast absorbing, and sweat resistant.



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ARM CANDY

How to *summer-ize* your look in one word? Jewelry! Try these on-point pieces to catch the light or add a pop of bright.

Cuffed Whether sleek metal or rugged leather, a chunky cuff bracelet is an arresting look with a plain white T-shirt.

Brighten Up No one will throw shade at this happy trend. Try accessories slicked in brilliant enamel: neon-hued charmers for the beach, lacquer red for a hot date. Bright beads combine a subdued material with a shocking jolt of hue.

Hoops Game Hoops are back in a big way—literally. Go overboard with a sizably stylish set of earrings.



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WAY TO GLOW

Sunscreen is the only thing you should be laying on thick this summer. Starting with Hawaiian Tropic® Silk Hydration™ Face Lotion Sunscreen to leave your face soft and glowing, you can achieve a carefree look with just four products.

How do You Dew? Slick a tinted moisturizer or BB cream over sunscreen to take your face from just-rolled-out-of-bed to just-stepped-off-the-beach.

Multitasking Makeup A shimmery bronzer powder can do it all. Try a concentrated swipe on lids as eye shadow, or brushed on cheeks as blush.

Rise and Shine Tinted lip balm gives a hint of tint without lipstick stickiness. Bonus: sheer color allows for mirror-free touch-ups on the beach!

Splash-Proof Lashes High chance of humidity *and* impromptu pool parties? Waterproof mascara is a warm-weather must.



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FIND YOUR DAILY ESCAPE WITH HAWAIIAN TROPIC®

ALIA AHMED-YAHIA, *Style Correspondent for ELLE*, is our go-to girl for the latest in warm-weather fashion, beauty, and festive activities. Here are some of her summertime must-haves.

BROUGHT TO YOU BY ELLE

The Escape: OUTDOOR WEEKENDER

“On the weekend, my escape is wherever the sun is shining. With these beauty, accessory, and lifestyle essentials, I feel fashionably at home wherever I go. All you need are the right essentials to get away in style.”

WOMEN'S FASHION CUFF



2 ROW CHAIN NECKLACE WITH STONES



REVLON LASH POTION VOLUME + LENGTH MASCARA, REVLOL COLORBURST LACQUER BALM & REVLOL HIGHLIGHTING PALETTE

CROCHET MAXI DRESS



HAWAIIAN TROPIC® SHEER TOUCH ULTRA RADIANCE LOTION SUNSCREEN, SPF 30



HAWAIIAN TROPIC® SILK HYDRATION® FACE LOTION SUNSCREEN, SPF30



WOMEN'S SUNGLASSES GAMMA RAY

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Once the busy work week is over, I hit the outdoors for some much needed me time, but never without a layer of **HAWAIIAN TROPIC® SHEER TOUCH ULTRA RADIANCE LOTION SUNSCREEN, SPF 30** and **HAWAIIAN TROPIC® SILK HYDRATION® SPF 30 FACE LOTION SUNSCREEN**. With special light reflecting pigments and broad spectrum UVA and UVB protection, the rich, non-greasy formula leaves skin soft and radiant while protected from the sun's rays.

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DIY OUTDOOR MANI-PEDI

Treat yourself to the most exotic mani-pedi ever! All you need is a steady hand, a sea of nail polish colors and an inspiring view.

Prep Ahead Wash and trim nails indoors, then grab your polish (and a cool drink)!

Feet First Toes can carry a more dramatic look—we love polka dots this summer! Start with a medium-tone base shade, then add dots in white or brights.

Hands On With toes perfected, it's on to the fingers. Find a smooth rock or deck rail on which to place the hand to be painted. Our fave sweet-yet-sassy nail pairing is an all-over swipe of pale pink with a gold glitter top-coat.

Dry Time Lie back and take in the view ...

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WHAT'S IN YOUR OVERNIGHT BAG?

Summer is when stress goes out the window—so make your weekend getaways a snap with a prepped go bag. Make packing a breeze with our checklist. Start with a trendy tote, then toss in dedicated travel staples. (There's no need to waste time hunting down your daily essentials when you have duplicates pre-packed!)

Fresh and Clean Toothbrush and toothpaste

Smell Summery Travel-size body spray and deodorant

Protect Your Skin Hawaiian Tropic® Island Sport® Sunscreen

Stay Silky Razor and mini shaving cream

Smooth It Out Tinted lip gloss

Keep in Touch Cell phone charger

Be Prepared Feminine supplies and a dose of pain reliever



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PICK-ME-UP ICED COFFEE

It's time to put that cup of java on ice. Plan ahead and make coffee ice cubes so you don't get a watered-down drink on the road (you'll thank yourself later).

Pour it! After adding ice, fill half of your go-cup (or a glass if relaxing at home) with strong chilled coffee.

Bring the Flavor! Add a few shakes of ground cinnamon, 1 tablespoon of maple syrup, and ¼ teaspoon vanilla extract.

Shed Some Light! Fill the rest of the cup with vanilla almond milk, and stir or shake to blend.

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Tip: Cool Brew

Refrigerating hot brewed coffee is fine, but for a truly outstanding cold drink a cold brew is key. Plan ahead—you'll want to start this method a day in advance.

- In a large glass container, combine ½ lb. of coarsely ground beans with 4½ cups of cold water. Cover and let sit for 18 to 24 hours.
- Strain the brew into a separate container using a cheesecloth-lined mesh strainer, and chill.
- This method makes a concentrated coffee, so your joe to milk ratio should be 50/50.